

FOR IMMEDIATE RELEASE: 7/30/2020

Business Essentials Partners with Office Depot
An Entirely New Model to Better Serve the Changing Needs of Businesses

Minneapolis, MN: Today, Business Essentials, a local provider of business products, announced a new model to better serve their clients. Since being acquired by Office Depot, nearly two years ago, the two companies have worked to perfect a solution that gives clients the local service they demand, along with the assortment and pricing of a multi-billion dollar distributor.

The entire local Business Essentials staff remain, including account reps, customer care, and delivery drivers. All the while, offering industry leading pricing by leveraging Office Depot's buying power. The new model and website will be offered to existing clients starting August 3rd, with new clients being able to gain access shortly thereafter.

“The flexibility to create custom programs for clients at a local level is still an important need, but it cannot be at the expense of product assortment or pricing,” said Pete Soderling, President of Business Essentials. This new model adds nearly 100k products to the Business Essentials offering, with many of them being private brand items with substantial savings for clients. The partnership also gives Business Essentials, and their clients, far greater control over the national delivery and service for locations outside of the Twin Cities area.

About Business Essentials: Business Essentials is a Minneapolis based provider of business products that was founded in 1906. They serve nearly every industry in the market with expert account executives in office products, janitorial supplies, office furniture, print/branded/promotional products, and warewashing/laundry chemicals.

Media Contact:

Mike Murtaugh
Business Essentials
763-595-5321
mmurtaugh@be1source.com